



debcO
Innovation Starts Here

DIFFERENTIATION
THROUGH
DECORATION





HD Ready

HD Ready is Debco's very affordable high definition four colour process decorating option. Inexpensive run charges combined with stunning high-resolution images, make this one of the industry's most sought-after decorating methods.

HD Ready is ideally suited to the ultra-popular technology product category. It's also perfect for most hard, non-textile flat surfaces including desk items, travel products, and baggage tags. Though available in multiple product categories, power banks, USB chargers, and many technology accessories are instantly transformable into beautifully full-colour decorated promotional solutions. For applicable products, look for the words "HD READY" on any Debco website product page or type "HD READY" in the search bar to see a full list of product options.

What's best is that the decorating method is unbelievably well priced, starting as low as \$0.35(E) for run charges.

Set up charge \$50.00 (G)

Repeat set up charge: \$25.00 (G)

If you require an HD Ready in an additional location, an additional location running charge (based on quantity) AND an HD Ready running charge are both applicable. See website for pricing.



PERFECT PRINTING

Perfect Print

With Perfect Print, your four-colour process artwork, digital photography, and just about any graphic you can imagine can be pressed with amazing accuracy and vivid colours. This low-cost alternative to multi-colour screen printing utilizes heat transfer technology to achieve your graphic needs.

This in-house decorating method has extremely quick lead-times and is available for rush delivery on the vast majority of Debco's products. It's mainly used on textile products and is especially attractive when using large imprint areas on tote bags. Additionally, this method of decoration lends itself extremely well to QR code printing.

Perfect Print requires a full underlay (the default colour being white) and optional die cut available. Maximum size is 40 square inches. If you require a perfect print in an additional location, an additional location running charge (based on quantity) AND a perfect print running charge (based on size of logo) are both applicable. See website for pricing.

Price:

Utilize imprinted price and add:

0-18 square inches \$0.40 (E)

19-28 square inches \$0.65 (E)

29-40 square inches \$0.99 (E)

Set up charge \$50.00 (G)

Repeat set up charge: \$25.00 (G)



Etch Engraving

Etch Engraving

When you're looking for an elegant and long-lasting decoration, etch engraving provides a sophisticated and discreet answer to your needs. This technique uses the sharp edge of a real diamond to make precision cuts into the product. This beautiful decorating technique is commonly used on pens, aluminum products/plates, wine opener levers, and other metallic products.

Up to 3 square inches, utilize imprinted price and add \$0.85 (E)

Up to 8 square inches, utilize imprinted price and add \$1.40 (E)

For each additional square inch above 8 square inches, please add \$0.75 (E)

For a premium look, try personalization on our luxury bonded leather faceplates. Utilize imprinted/no imprint price and add \$4.00 (E) each.

Set up charge \$50.00 (G)

Repeat set up charge \$25.00 (G)



IMPRESS PRINT

Impress Print

Never before has the ability to differentiate and stand-out on drinkware been so simple! Debco's Impress Print creates an elegant raised and frosted look. This stunning decoration method is available on ceramic, glass, and porcelain drinkware. Its original look and texture are the result of a proprietary ink dust coating application.

Standard colours are white or clear although close colour matching is an option.

A pre-production sample is recommended when colour matching.



AQUA MARK

Aqua Mark

Aqua Mark is a proprietary decorating technique developed exclusively for use on Debco's ceramic, glass, porcelain, and stainless steel drinkware. Aqua Mark employs a transfer method of imprint that allows for stunning clarity of spot colour separation and PMS colour matching. Previously difficult to print halftones and PMS matching is now a reality with Aqua Mark.

The necessary clear underlay doesn't distract from your logo while a white underlay is sometimes necessary on dark product colours or glass.

On products that are dishwasher safe, the Aqua Mark decoration is top-rack dishwasher friendly at the China/gentle cycle.

If you require an Aqua Mark in a 2nd location, an additional location running charge (based on quantity-see product page and click on 'view decorating information') AND applicable Aqua Mark running charges will apply. See website for pricing.

Pricing:

AQUA MARK (AQ) - NEW LOWER PRICING

Aqua Mark Spot Colour printing - Minimum two colour imprint

Set up charges are \$50.00(G) per colour/design

Utilize imprinted price and add the following run charges:

Under 500 pieces:

2nd colour \$0.80(E)

Each additional colour after the 2nd colour \$0.40(E)

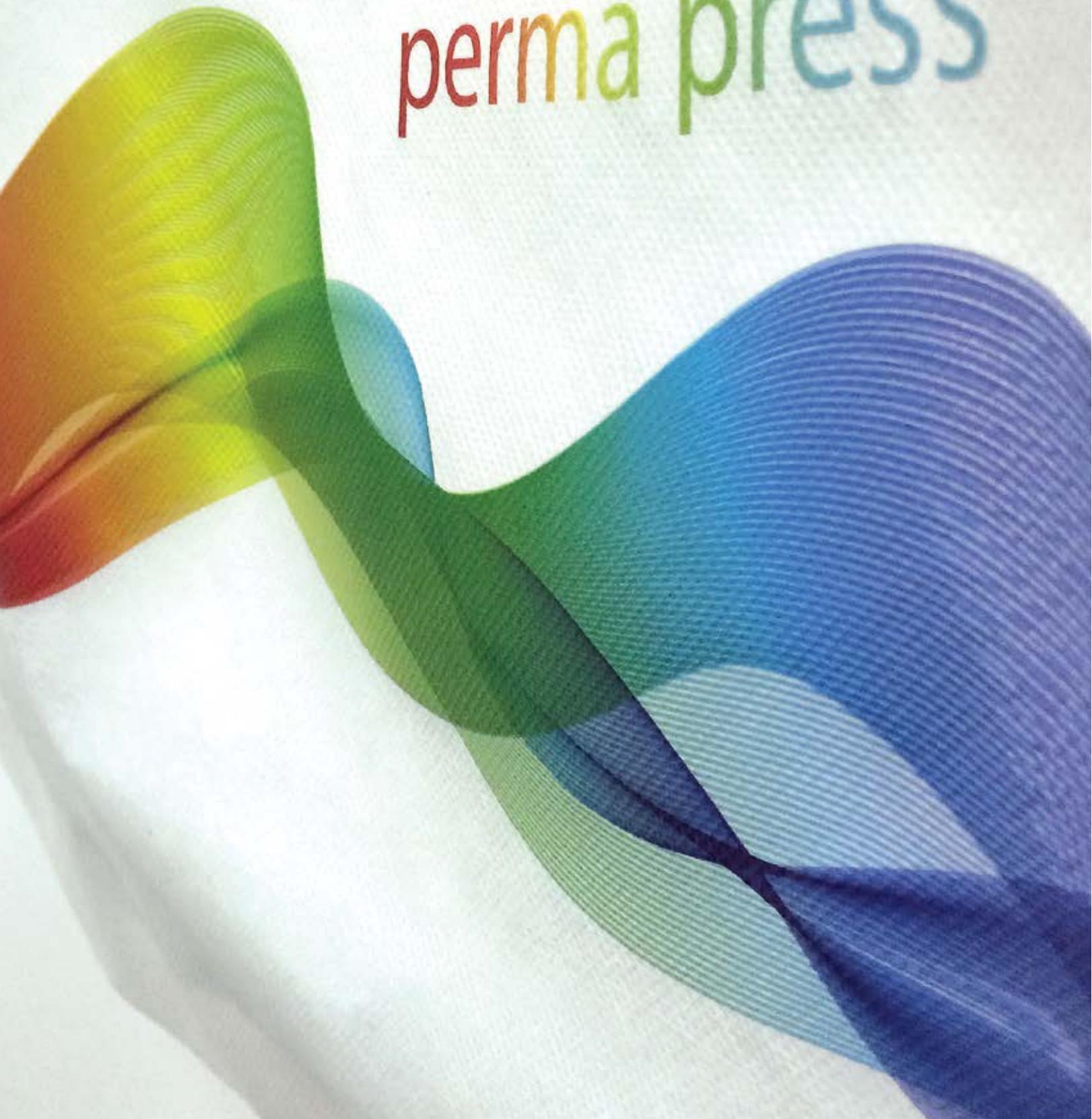
500 pieces or more

2nd colour \$0.60(E)

Each additional colour after the 2nd colour \$0.35(E)

Repeat set up charge: \$25.00(G) each

perma press



Perma Press

Perma Press decoration provides a stunning four-colour process or multi spot colour imprint without the need of a full background. This differs from our Perfect Print option in that with Perma Press, no background border is required. Available on an array of textile materials, Perma Press can even be employed on laminated non-woven products (with the exception of black bags), making that a unique proposition.

With a low 250-unit minimum and a 2 – 3 week production time, Perma Press is an extremely cost-effective decoration method.

Artwork needs to be provided as a high resolution file (300 dpi or over) in either bitmap or vector format. PMS colour match may not be exact. No extra charge for die cut logos. Maximum size of 64 square inches.

If you require a Perma Press in an additional location, an additional location running charge (based on quantity) AND a Perma Press running charge (based on size of logo) are both applicable. See website for pricing.

Price:

MINIMUM 250 PIECES

Utilize imprinted price and add:

0-18 square inches \$0.40 (E)

19-28 square inches \$0.65 (E)

29-40 square inches \$0.99 (E)

41-50 square inches \$1.20 (E)

51-64 square inches \$1.40 (E)

Set up charge \$50.00 (G)

Repeat set up charge: \$25.00 (G) each



LASER-LIKE

Laser-Like

Differentiation through decoration is our mantra at Debco, and now with Laser-Like imprinting you can transform your clear acrylic, glass, and Tritan drinkware into luxurious works of art. Laser-Like imprinting creates the impression of an engraved logo but done as a screen-print, and at a fraction of the cost of laser engraving.

We employ a frosted colour effect that uses matte ink that's screened directly onto the product. This ultra-durable and scratch resistant imprint method is truly a sight to see and a simple and cost-effective way to raise your client's profile.

No additional run-charges!
Set up charge \$50.00 (G)
Repeat set up charge: \$25.00 (G) each.

One-colour logo only.

D I F F E R E N T I A T I O N T H R O U G H D E C O R A T I O N

Being innovative by differentiating yourself, your company, and your brand is paramount in today's ever-changing society. Debco's come up with a decorating suggestion guide that incorporates many of the most impressive decorating techniques that will differentiate your brand from all others. This booklet features many of the industry's hottest decorating techniques including HD Ready, Perfect Print, Etch Engraving, Impress Print, Aqua Mark, Perma Press and Laser-Like. Keep in mind that these are only some of the decorating services that Debco Solutions has to offer. Our goal is to create solutions that will enable you to differentiate through decoration, and we believe that we're leading the industry in that regard.

