

Cindy's 2 Cents

This is my take on some of our latest and greatest silicone products.

With Summer behind us and Fall upon us, tradeshow abound once again. Our SB8016 Retro Coin Purse is the perfect giveaway item and one of my faves for Fall. This versatile pouch is made of silicone and it has a real cool factor! Traditionally used to hold coins, why not use it to hold bus/subway tokens, as a case for hearing aids or to transport small electronics. I use this piece to hold my contact lens case and solution. This item is a multipurpose marvel! Available in five fabulous colours, it's affordably priced as low as \$2.95c

Our SB8227 Silicone Business Holder has a vibrant new look inspired by an Italian designer. Available in seven bright colours, this functional item is lightweight,

easy to clean, and features a front flap with magnetic closure. This product solves the age-old issue for women who toss their business cards in their purse. No more digging around the bottom of your purse only to find a card that is bent out of shape or stuck to a piece of gum. Yuck! This product also makes an effective carrier for credit cards or gift cards. Priced is as low as \$3.72c.



This has been my 2 cents on two great tradeshow giveaways to solve your promotional needs. And don't forget; both of these

products are available for Fast Forward, our premier 1-Day Rush service. Please don't hesitate to contact either your Account Manager or myself to request a sample or to brainstorm some innovative ideas! Stay tuned for my upcoming holiday ideas.



Unit next time, this has been my 2 cents!